

→ [My portfolio](#) ←

Designing is not just a job for me, it's my passion - a way to express my creativity and ideas. Solving problems and materializing ideas is fun and rewarding. I'm highly motivated, and I love taking on new challenges. I'm always eager to learn and evolve, constantly striving for perfection in every project I undertake.

EDUCATION

B6 College / Graphic design UX UI

2022 - 2023

- Provide deliverables including prototypes, wireframes, user flows, use cases, and user scenarios.
- Conduct concept and usability testing and gather feedback.
- AI integration (DALL-E, Adobe Firefly, Midjourney).
- Creating design guide and kit: color palette, fonts, font size, icons, logo design button and components, magazines, compositions.
- Branding.
- Design posters, banners, packages, letters, business cards and landing pages.

"Ironi Alef" / for arts & science, Modi'in,

2018 - 2020

Full high school diploma

3 years in the art and design track, including:

1. Art History (5 units) & Design (5 Units).
2. technical qualification with a specialization in design.

LANGUAGES

Hebrew - Native

English - Elementary (Currently working on enhancing proficiency)

SKILLS

- UX/UI Design
- User Research
- User Flows
- Wireframing
- Prototyping
- Usability
- Graphic Design

TOOLS

- Figma
- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe After Effects

MILITARY SERVICE

2020 - 2022

I held the position of Human Resources Coordinator, starting out in the Field Intelligence Corps and later in the Medical Corps.